



Residência **RP** Pediátrica

Publicação Oficial da Sociedade Brasileira de Pediatria

ISSN-Online: 2236-6814

Submitted on: 10/17/2025

Approved on: 12/11/2025

EDITORIAL

When science also speaks the language of social media

Bruna Brasil Seixas Bruno¹

Disseminating science is, increasingly, an act of bringing people closer together. It means taking knowledge beyond academic walls, translating discoveries and experiences into formats that spark curiosity and dialogue.

At *Residência Pediátrica*, this movement has gained strength on social media. Since 2019, our Instagram profile (@residenciapediatrica) has served as a space for exchange, learning, and inspiration: a place where science is communicated with lightness, yet without compromising rigor.

Over these years, we have published more than 1,200 posts, all created and shared organically, without any paid promotion. The growth of the profile, and the engagement of readers, authors, and reviewers, comes from genuine interest in content that combines information and warmth: article summaries, short videos, curiosities, polls, and special dates that bring pediatrics closer to people.

In comments and direct messages, questions, compliments, and suggestions reveal something essential: scientific communication can also be a two-way street. Each interaction strengthens the community that grows around the journal and the Brazilian Society of Pediatrics.

Social media does not replace scientific spaces; it expands them. It makes science more accessible, more visible, and more alive. This is the experience we aim to continue cultivating.

Follow *Residência Pediátrica* on social media and be part of this ongoing conversation! We are on:

Instagram :

(<https://www.instagram.com/residenciapediatrica/>)

Facebook:

(<https://www.facebook.com/revistaresidenciapediatrica>)

LinkedIn:

(<https://www.linkedin.com/company/residenciapediatrica>)

Threads:

(<https://www.threads.com/@residenciapediatrica>)

X:

(<https://x.com/ResidPediatria>)

¹ Technical Editor of the journal *Residência Pediátrica*

Correspondence to:

Bruna Brasil Seixas Bruno.

Sociedade Brasileira de Pediatria. Rua Santa Clara, nº 292, Copacabana Rio de Janeiro, RJ, Brasil. CEP: 22041-012. E-mail: bruna.bruno@sbp.com.br

